

私隱政策聲明

亞洲素食展的主辦機構（柏堡活動策劃有限公司及盈柏廣告策劃有限公司，下稱「主辦機構」及「我們」）非常重視個人私隱。此聲明解釋主辦機構的政策及實務。

主辦機構尊重閣下的私隱並且承諾：

- 實行電腦、實地及程序上的保護措施，以保障主辦機構所收集個人資料的安全性及機密性
- 將所收集的個人資料局限在能夠提供閣下要求的服務所需的最低範圍
- 只准許經適當培訓、授權的僱員接觸個人資料
- 不會向外界第三方披露閣下的個人資料，但如屬經閣下同意、主辦機構在法律上被規定或主辦機構之前已通知閣下的披露則除外。

1 收集資料

為了向閣下提供更佳服務，主辦機構可能在提供服務或產品的過程中及在相關情況下收集和處理以下有關閣下的資料：

- 在閣下向主辦機構辦理登記手續、使用主辦機構的服務、出席主辦機構的活動或與主辦機構通訊時的資料(例如閣下姓名、閣下公司名稱、公司地址、電話號碼、手提電話號碼、傳真號碼、電郵地址、網址、業務性質及閣下公司產品 / 服務細節等)。
- 與帳戶登錄工具有關的資料，即閣下的登錄帳號和密碼詳情;
- 閣下發送給主辦機構的任何通信的內容，例如報告問題或提交關於本網站或其內容的查詢、關注或意見; 和
- (若閣下選擇回應或參與調查) 來自主辦機構不時在本網站進行的調查所收集作研究用途的資料。
- 如未能提供本公司所要求的特定資料，本公司可能無法提供閣下所需服務。

2 使用資料

主辦機構可在香港境內及境外使用資料作各項用途，包括：

- (a) 處理申請
- (b) 通過本網站提供服務和資料
- (c) 主辦機構的運作，例如納入主辦機構的資料庫、分析、研究及審計
- (d) 通知有關主辦機構在香港的展覽會及推廣活動，或在世界各地的展覽會(以及主辦機構的合作夥伴及相關機構所舉行的類似活動或展覽會)
- (e) 分派主辦機構(以及主辦機構的合作夥伴及相關機構) 的刊物及研究資料
- (f) 推廣主辦機構及其合作夥伴及相關機構的服務或產品
- (g) 遵守香港境內或境外法律、法規或實務守則
- (h) 與上述用途直接相關連的其他用途

主辦機構可能會透過傳真、電郵、直接郵遞、電話推廣及/或其他通訊形式，於現在或此後期間向閣下進行直接推廣，或發送電子報。閣下如選擇不接收推廣資料，只需通知主辦機構(見下列聯絡詳情)，主辦機構將停止進行上述推廣，不會就此收費。

3 披露

主辦機構將會對主辦機構所持有的個人資料保密，但可能會將閣下的個人資料提供予：

- 與主辦機構業務運作或服務有關的工作人員、代理、顧問、核數師、承辦商、金融機構或服務提供者
- 主辦機構的海外辦事處、主辦機構推廣活動或展覽會的合辦機構、附屬公司、合作夥伴及相關機構
- 公眾人士，包括查詢香港公司的人士
- 對主辦機構有保密責任的人士
- 根據香港境內或境外適用法律，主辦機構須向其作出披露的人士
- 主辦機構服務的實際或建議受讓人，或參與人

本公司不能控制第三方如何使用資料。

4 曲奇檔案 (cookies)

曲奇檔案通過閣下瀏覽的網站儲存在電腦硬碟上。它們用於幫助閣下有效地瀏覽網站。

網頁瀏覽器通常允許閣下從硬碟中刪除現有的曲奇檔案、拒絕曲奇檔案的使用及/或在接觸曲奇檔案時獲得通知。如果閣下選擇拒絕曲奇檔案，閣下可能無法完全享用本網站的內容和功能。

5 保安

以電子形式儲存的個人資料會受密碼保護。在主辦機構所保障的網頁範圍內會使用加密技術。主辦機構的電腦系統會存置在限制區內。主辦機構只准獲授權的僱員接觸個人資料。此等僱員已接受有關主辦機構私隱政策的培訓。

6 超文本連結

為方便閣下，本網站可能會不時含有第三方營運的外部網站的連結。主辦機構無法控制亦不會對該些第三方網站或其內容負責。當閣下離開本網站，主辦機構不會對閣下提供給該些第三方網站的任何資料的保護和私隱負責。閣下應謹慎行事，並查看閣下瀏覽的網站的私隱聲明。

7 更改

主辦機構可更新本聲明。當主辦機構進行更新時，有關更改將刊登於(<http://www.vegfoodasia.com/hk/privacy-policy-statement/>)。

8 資料轉移

我們通常會將閣下的資料儲存在我們於香港的伺服器內，但亦會將這些資料轉移到我們位於香港以外的辦事處，以加添至我們的資料庫或本聲明第三段所述並可能位於海外的人士。

我們將採取一切合理必要的步驟，以確保任何個人資料均得以安全保護，並按照本聲明的方式處理。

9 閣下的個人資料私隱權利

閣下使用主辦機構服務、提交申請或瀏覽本網站，即表示閣下確認主辦機構按本聲明中所概述關於收集及使用閣下的個人資料的方式。如果閣下不同意主辦機構按本聲明或使用條款使用閣下的個人資料，請勿使用本網站。

若閣下希望停止推廣通訊，及/或提出問題或投訴，請來函至：veg@baobab-tree-event.com

在法律允許的情況下，主辦機構可就處理查閱資料的要求收取合理的費用。

(更新日期: 12/10/2020)

Privacy Policy Statement

Baobab Tree Event Co. Ltd. ("BTE") and Inspire Advertising & Marketing Limited, the Organizers of Vegetarian Food Asia (referred to as "The Organizers", "we", "us" and "our"), takes individuals' privacy seriously. This Statement explains our policies and practices.

We respect your privacy and we promise:

- to implement computer, physical and procedural safeguards to protect the security and confidentiality of the personal data we collect
- to limit the personal data collected to the minimum required to provide services requested by you
- to permit only our properly trained, authorized employees to access personal data
- not to disclose your personal data to external parties unless you have agreed, we are required by law or we have previously informed you.

1. Information collection

In order to provide a better service to you, we may, in the course of and in relation to provision of our services or products, collect and process the following information about you:

- information (such as, your name, your company name, address, telephone number, mobile phone number, fax number, email address, website, nature of business and product/service details etc. of your company) when you register with us, use our services, attend our functions, or communicate with us.
- in connection with an account sign-in facility, your log-in and password details;
- the content of any communications you send to us, for example, to report a problem or to submit queries, concerns or comments regarding the Site or its content; and
- information from surveys that we may, from time to time, run on the Site for research purposes, if you choose to respond to, or participate in, them.
- If specific information is requested but not supplied, we may be unable to provide the required service.

2. Use of information

The purposes for which information may be used by us in and outside Hong Kong include:

- (a) processing applications
- (b) providing services and information offered through the Site
- (c) our operations, e.g., incorporation into our database, analysis, research and auditing
- (d) notification of the Organizers' trade fairs in Hong Kong and promotional events or trade fairs around the world (and similar events or trade fairs organized by our business partners and counterparts)
- (e) distribution of the Organizers' publications and research materials (and those of our business partners and counterparts)
- (f) marketing the Organizers' services or products, and those of our business partners and counterparts
- (g) complying with laws, regulations or codes of practice in or outside Hong Kong
- (h) other purposes directly relating to the activities identified above

We may conduct direct marketing via fax, email, direct mail, telephone and other means of communication whether now or hereafter known, or send e-newsletters to you. You may choose not to receive promotional materials, by simply telling us (see below for contact details), and we will cease to do so, without charge.

3. Disclosure

We will keep the personal data we hold confidential but may provide your personal data to:

- personnel, agents, advisers, auditors, contractors, financial institutions, and service providers in connection with our operations or services
- our overseas offices, promotional event / trade fair co-organizers, affiliates, business partners and counterparts
- the public, including persons enquiring about Hong Kong companies
- persons under a duty of confidentiality to us
- persons to whom we are required to make disclosure under applicable laws in or outside Hong Kong
- actual or proposed transferees or participants of our services

We cannot control how third parties use information.

4. Cookies

When you browse our website, cookies may be stored in your computer's hard drive. We use cookies to personalise your use of our website and to operate the service areas.

Web browsers often allow you to erase existing cookies from your hard drive, block the use of cookies and/or be notified when cookies are encountered. If you elect to block cookies, please note that you may not be able to take full advantage of the features and functions of the Site.

5. Security

Personal data stored electronically are password-protected. Encryption technology is used on our secured web areas. Our computer systems are placed in restricted areas. We only permit authorized employees to access personal data. These employees are trained on our privacy policies.

6. Hyperlinks

The Site may, from time to time, contain links to external sites operated by third parties for your convenience. We have no control of and are not responsible for these third party sites or the content thereof. Once you leave the Site, we cannot be responsible for the protection and privacy of any information which you provide to these third party sites. You should exercise caution and look at the privacy statement for the website you visit.

7. Changes

We may update this Statement. When we do, the changes will be posted on (<http://www.vegfoodasia.com/privacy-policy-statement/>).

8. Data transfers

We will generally hold your data on our servers hosted in Hong Kong. However, we may transfer it to our overseas offices elsewhere in the world for the purpose of processing into our database or to any of the people listed at paragraph 3 above, who may be located elsewhere.

We will take all steps reasonably necessary to ensure that any personal data are treated securely and in accordance with this Statement.

9. Your data privacy rights

By using our service, making an application or visiting our Site, you acknowledge the collection and use of your personal data by us as outlined in this Statement. If you do not agree with the use of your personal data as set out in this Statement, or the Terms of Use, please do not use this Site.

If you wish to cease marketing communications, and/or raise questions or complaints, please contact us at: veg@baobab-tree-event.com

Where permitted by law to do so, we may charge a reasonable fee for processing a data access request.

(Last updated on 12/10/2020)