



Vegetarian and vegan foods are getting popular nowadays, drawing more investments. One example can be found from the case of Beyond Meat. Even Google Trends show **90% increase in keyword search of "vegan"**. Report from foodie media shows that veggies & plant-based products are one of the top 10 food trends in 2018.

The industry is growing fast. However, competition is getting more intense.

### **How to snatch more market share and keep your business growing?**

Choose us! Join Vegetarian Food Asia 2018! We provide a year long campaign for your company to reach **over 10,000 buyers** from **Vegetarian Restaurants, Department Stores, Hotels**. Enroll NOW to get **EXTRA promotional opportunity** in our e-newsletter.

**Book Your Booth Now!**



## Increase your Visibility to Prospects

365 days a year

A string of online & offline marketing activities will definitely help introduce your products & services to tens of thousands of potential buyers throughout the year even after the show, including:



SHOW  
E-NEWSLETTER



SHOW  
BULLETIN



SHOW  
PREVIEW



SOCIAL  
MEDIA MARKETING



DIGITAL  
MARKETING



DIRECT  
MAILING



EDITORIAL

## Meet your Targeted Buyers Face-to-Face

Sa Sa Cosmetics, Ritz-Carlton, Hong Kong Jockey Club, Wellcome, Wing On Department Stores, 759 Store, Watsons, AEON Stores, APITA, Café De Coral, City 'Super, Dairy Farm, Hospital Authority, Hong Kong Airlines, Hung Fook Tong, Marriott Hong Kong, Maxim's, Ocean Park, Parknshop and more...

## Extensive Event Promotions

We have a broad spectrum of marketing activities to promote the fair and draws high-quality trade visitors from Hong Kong, China, Asia Pacific and across the world.



## Contact Us to Secure Your Stand

**Don't Miss the early bird discount! Book Your Stand Now!**

Booth package includes profiles in website and show directory profile; as well as marketing support. **An Extra 15% discount** will

be offered for exhibitors who enroll on or before 31 Aug 2017. For more information, please contact our sales team.

**HK & Overseas**

**Ms. Carman Cheung**

+852 2786 0998

contact@vegfoodasia.com

**Ms. Dawn Zeng**

+852 3520 3617

dawn.zeng@baobab-tree-event.com

**Show Info**

**Date:**

Feb 1-2 (Thu-Fri) Trade only

Feb 3 (Sat) Trade & Public

**Venue:**

Hong Kong Convention and Exhibition Centre, Hall 5F & G

**Opening Hours:**

Feb 1 (Thu) 10:00 am – 6:00 pm

Feb 2 (Fri) 10:00 am – 6:00 pm

Feb 3 (Sat) 11:00 am – 8:00 pm



[View this email in your browser](#)

If you do not wish to receive any more emails, you can [unsubscribe here](#).

